AIYAAZ PATEL

CONTACT

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SKILLS

- WordPress
- JavaScript
- CSS
- JQuery
- Scripting
- Git
- Content Management System (CMS) platforms
- MySQL
- HTML
- SEO
- Python
- Angular
- Typescript
- PHP programming
- Front-end integrating
- Back-end portal development
- Certified Purchasing Manager (CPM)
- Managerial aptitude
- ProjectManager
- eCommerce customer care
- Leadership
- Strategic planning
- Problem-solving

- Experienced web developer with a strong background in developing award-winning applications for a diverse clientele. 3+ years of industry experience includes programming, debugging, and wireframes. Received 80%+ experience scores on every web application built.

EXPERIENCE

May 2022 to Current
ECOMMERCE MANAGER *MuscleTape*, London
- Manage project, program and product teams.
- Integrate software development, testing, and technology design with e-commerce business requirements.
- Translate customer needs into product features, pricing models and UI design.
- Analyse market and customer engagement statistics on pilot projects to determine viability for mass launching.
- Define product requirements and specifications to deliver successful user experiences.
- Apply data and back-end customer engagement metrics to motivate assumptions and assertions of business value.
- Conceptualize, facilitate and manage multi projects at a time.
- Build systems to spearhead critical decisions of global e-commerce strategies.

December 2017 to March 2022

Web Developer *Halal Trail*, Bolton
- Translated designs and wireframes into high-quality code using HTML, CSS, PHP and JAVASCRIPT.
- Created and assisted with design, development, and support of new and existing secure websites and web applications.
- Conceptualized, created, and managed dynamic webpages for data display and entry using appropriate technologies(wordpress, shoppify, elementor, evanto, and plugin).
- Worked closely with developers, designers, copywrites, and other cross-functional teams(CRO, Video, Marketing, etc..) to drive innovation and maximize conversions by 40%.
- Ensured the technical feasibility of UI/UX designs.

November 2017 to June 2021
Shift Manager *McDonald's*, London
The McDonald's shift manager position plays a key role in a wide variety of activities. The most basic responsibilities of a shift manager will include preparing food and taking customer orders.
As for the more advanced tasks, McDonald's shift managers are responsible for ongoing associate training and help with basic accounting needs like bank deposits and more.
The primary responsibilities of this position include the following:
- Taking customer orders and preparing food as needed;
- Checking food holding temperatures to ensure food safety compliance;
- Managing cash positions and making bank deposits;

- Ensuring that all associates are aware of new promotions;
- Keeping labor costs low and ordering new supplies.
- Key Achievements.

EDUCATION

2022
Master of Business Administration Project Management
BPP University, London, ENG

2020
Bachelor of Science Computer Science
University of East London, London, ENG
- Coursework in Microsoft Specialist.